



## InfraGard Atlanta Member Alliance Annual Sponsor Program

A sponsor is an entity who provides goods, services, facilities or funding in order to allow the InfraGard Atlanta Member Alliance (InfraGard) to advance its mission of increasing community awareness through programs that promote a trusted partnership between the private sector, government, law enforcement and academia. The InfraGard programs propose to strengthen and enhance the security of the American people by helping to improve the ability to evaluate and disseminate information of computer crime and physical threats against the nation's critical infrastructure as well as provide information promoting safe working and living conditions for the general public.

There are four levels of sponsor support available. (Premier - \$7,500 - only five allowed), (Gold - \$4,000 - only ten allowed), (Silver - \$1,500 - only twenty five allowed ) and (Bronze \$600 - no limit) per year.

### **Premier Sponsor**

**\$7,500**

- Premier listing location with logo in all annual conference materials and signage
- Premier logo listing location, tagline or short description recognition and logo hyperlink on annual conference website
- Visual recognition as Platinum sponsor during the annual conference lunch program
- Premier location and complimentary exhibit booth space at annual conference
- Six complimentary annual conference registrations
- Complimentary Premier location for a one half page advertisement in the annual conference program
- Logo placement on the front page of the Atlanta InfraGard member webpage
- Tagline or short description and logo hyperlink to sponsors homepage displayed on the Sponsor page of the Atlanta InfraGard web site
- Complimentary one half page advertisement in the quarterly Atlanta InfraGard News letter
- Recognition as Platinum sponsor during the quarterly Atlanta InfraGard member program meetings

## **Gold Sponsor**

**\$4,000**

- Prominent listing location with logo in all annual conference materials and signage
- Prominent logo listing location, tagline or short description recognition and logo hyperlink on annual conference website
- Visual recognition as a Gold sponsor during the breakfast, or breaks at the annual conference
- Prominent location and complimentary exhibit booth space at annual conference
- Three complimentary annual conference registrations
- Complimentary Prominent location for a one quarter page advertisement in the annual conference program
- Tagline or short description and logo hyperlink to sponsors homepage displayed on the Sponsor page of the Atlanta InfraGard web site
- Complimentary one quarter page advertisement in the quarterly Atlanta InfraGard News letter
- Recognition as Gold sponsor during the quarterly Atlanta InfraGard member program meetings

## **Silver Sponsor**

**\$1,500**

- Listing with logo in all annual conference materials and signage
- Logo listing, tagline or short description recognition and logo hyperlink on annual conference website
- Complimentary exhibit booth space at annual conference
- Two complimentary annual conference registrations
- Complimentary placement for a one eighth page advertisement in the annual conference program
- Tagline or short description and logo hyperlink to sponsors homepage displayed on the Sponsor page of the Atlanta InfraGard web site
- Listing as a Silver sponsor in the quarterly Atlanta InfraGard News letter
- Recognition as Silver sponsor during the quarterly Atlanta InfraGard member program meetings

## **Bronze Sponsor**

**\$600**

- Listing with logo in all annual conference materials and signage
- Logo listing, tagline or short description recognition and logo hyperlink on annual conference website
- Receive a 50% discount on exhibit booth space at annual conference
- One complimentary annual conference registration
- Listed as a Bronze sponsor in the annual conference program
- Logo hyperlink to sponsors homepage displayed on the Sponsor page of the Atlanta InfraGard web site
- Listing as a Bronze sponsor in the quarterly Atlanta InfraGard News letter
- Recognition as Bronze sponsor during the quarterly Atlanta InfraGard member program meetings

## **Sponsor Requirements (All Levels):**

1. Sponsors agree with the InfraGard Atlanta Members' Alliance, Inc. mission as stated in the Benefits section below.
2. Sponsors agree to focus on improving the professional knowledge and expertise of critical infrastructure defenders, first responders, and security practitioners through an education-oriented rather than sales approach. The InfraGard Atlanta Members' Alliance will not provide membership lists.
3. Sponsors agree to promote services and products to IAMA members only after the express permission of those members to be solicited has been received. This is also known as the "opt-in" policy. In conjunction with the opt-in policy, Sponsors also agree to adhere to a "no-spam" and chapter privacy policies. Also, membership names, contact information, and distribution lists will not be shared under any circumstances under this program. The InfraGard Atlanta Members' Alliance logo may not be utilized or displayed without written approval from the IAMA Executive Board under this program.
4. To emphasize IOMA's education mission, sponsor or product specific "standalone" displays or showcases are not permitted at any events.
5. The InfraGard Atlanta Members' Alliance, Inc. reserves the right to amend the program at any time, and abuse of the program could result in expulsion from the program, with no refund of sponsorship fees to the Sponsor.
6. The InfraGard Atlanta Members' Alliance, Inc. has agreed to abide by terms of membership in the InfraGard National Members Alliance (INMA). From time to time, terms of membership may cause changes to this program. Accordingly, the InfraGard Atlanta Members' Alliance, Inc. reserves the right to modify this program to maintain compliance with INMA provisions.

## **Benefits of Sponsorship for the Atlanta InfraGard Chapter**

The mission of the InfraGard Atlanta Members Alliance is "in alignment with that of the national InfraGard program, the Atlanta Chapter's core mission is to improve and extend information sharing between private industry and the government, particularly the FBI, to the furtherance of protecting critical national infrastructures." A 501(c)3 organization, InfraGard does not charge membership dues and needs to rely on donations from sponsors in order to have a working budget. Listed below are the benefits you will receive in providing a donation.

## **Benefits of Sponsorship Program for the Participants**

In exchange for sponsorship donations, the Chapter will provide a variety of marketing opportunities, according to guidelines listed below. Exceptions or alterations to these guidelines may be made at the discretion of a majority of the Chapter Board of Directors. Sponsors are encouraged to network with InfraGard members and guests at quarterly meetings and create relationships which help IAMA members enhance their security posture, reduce risk, solve problems and provide solutions.  
Brochure table at each quarterly IAMA meeting for Sponsors' materials.

Display of Sponsor's Logo with click-through link to Sponsor's homepage on InfraGard Atlanta website. Display of tagline or short paragraph describing the Sponsor on InfraGard Atlanta website. Sponsorships are available in the following categories:

Quarterly Meeting Sponsors

Annual Chapter Sponsorship

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**Quarterly Meeting Sponsors (Quarterly Term is from the time an application is accepted)**

A quarterly meeting sponsor may supply space, refreshments and connectivity (as needed) facilities for the Chapter's meeting(s). In exchange, the Chapter will provide a link on our website for one year identifying and thanking the sponsor. Monthly meeting sponsors may physically host the meetings at the standard meeting site. If arrangements can be made on an individual basis for an alternative location, the Board of Directors must first approve 45 days in advance of the meeting. Costs will be based on membership participation at each event. A Quarterly meeting sponsor could expect the following during the meeting sponsored:

One or Two representatives at the meeting. Collateral table at the same meeting

Recognition at the same meeting

10-20 minute (non-sales) presentation at the same meeting

30-45 minute educational presentation at same meeting (optional)

Logo Banner on a separate page of our website under "Meeting Sponsors" referenced

Note: National InfraGard presentation guidelines will apply and member attendance is not guaranteed.

**Annual Chapter Sponsors (Annual or 12 month rolling term from the time an application is accepted)**

Those companies or individuals that wish to take advantage of the opportunity to connect with the professionals of the Atlanta chapter can expect to receive the following benefits for their participation. All benefits related to presentations at quarterly meetings are available on a first come first served basis. Any special events or meetings must be approved by the Board.